

International Congress on Contemporary Management & Marketing 2014 [ICCMM2014]

A part of International Congress 2014 by ASDF

19 – 21 November, 2014 @ Holiday Inn Silom, Bangkok, Kingdom of Thailand

The International Congress 2014 is a massive attempt by the Association of Scientists, Developers and Faculties. This aims at the higher end quality selection of the paper along with a global opportunity for every researcher to publish. At a single instance, there are almost 44 International Conferences happening at the same venue. All the participants will get the certificate from the Committee whomever it be if Listener or Author or Poster presenter. This congress is proposed to happen once in two years.

Call for Papers

- Contemporary Marketing
- Pricing Issues
- Communications and Advertising
- Customer Relationship Management
- International Marketing
- Direct and On-line Marketing

Not limited to the above topics, but ensure that there is no other major areas of Conference which is running parallel to this.

Full Paper Submission

Authors should submit a paper in English, carefully checked for correct grammar and spelling, addressing one or several of the conference areas or topics. Each paper should clearly indicate the nature of its technical/scientific contribution, and the problems, domains or environments to which it is applicable. Only original papers should be submitted. Authors are advised to follow ethical norms regarding plagiarism and self-plagiarism thoroughly before submitting and must make sure that their submissions do not substantially overlap work which has been published elsewhere or simultaneously submitted to a journal or another conference with proceedings. Papers that contain any form of plagiarism will be rejected without reviews.

Authors can submit their work in the form of a Regular Paper, representing completed and validated research, or as a Position Paper, portraying a short report of work in progress or an arguable opinion about an issue discussing ideas, facts, situations, methods, procedures or results of scientific research focused on one of the conference topic areas. All papers must be submitted through the online submission platform. After the paper submission has been successfully completed, authors will receive an automatic confirmation e-mail.

Check out at : <http://intcongress.com/iccmm2014/submissions/> for paper Submissions. Hard-copy Proceedings along with unique ISBN will be provided to all the authors. Offline Video Presentation is also open for accepted papers. Optional Journal Publication for Registered Authors of the International Congress partnered with premier Journals.

Posters are also welcome check at <http://intcongress.com/iccmm2014/submissions/posters/>

Important Dates

Paper Submission	Begins 15 th February, 2014	Ends 31 st July, 2014
Paper Notification	Begins 15 th June, 2014	Ends 15 th August, 2014
Paper Registration	Begins 16 th June, 2014	Ends 31 st August, 2014
Listener Registration	Begins 15 th February, 2014	Ends 30 th September, 2014
Conference	Begins 19 th November, 2014	Ends 21 st November, 2014

Listener Registration is also welcome and the first 100 Registrants will be given with free accommodation at the Congress Venue on double sharing basis. Also Listeners registered can get the participation certificate from all the 44 International Congress.



Conference Chair

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